

Kevin Nguyen

Graphic designer & art director

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knguyendesign.com

I'm a Paris-trained graphic designer based in Moncton, with four years of experience in art direction, visual communication, and project and event coordination. I'm known for the precision of my project documentation and my ability to connect teams, partners and production, in French and English, in university and community settings.

SKILLS

Design

Visual identity, art direction, layout, print

Project management

Planning, budget and schedule tracking, partner coordination

Software

Figma, Photoshop, Illustrator, InDesign, Acrobat

Web

User research, interface design, design systems, prototyping

Events and administration

Event organization and logistics, administrative follow-up

Languages

French, native · English, professional proficiency

EXPERIENCE

Graphic designer & art director, self-employed · Moncton

2026 – present

- **Codiac FM**: merchandise collection, followed by a website redesign, from user research to prototype.
- **Podcast NB**: art direction for a merchandise collection, through to production files.
- **Fédération des étudiantes et étudiants du campus universitaire de Moncton**: merchandise collection, including clothing, accessories and packaging.
- **Association des étudiantes et étudiants internationaux du campus universitaire de Moncton**: visual identity redesign, from research to logo.

Civic service placement, Student Life · Université de Moncton

August 2025 – July 2026

- I designed communications materials for student initiatives: posters, banners and social media graphics.
- I coordinated logistics for events and student association projects within budgets and schedules.
- I liaised between the administration and student groups, and supported inclusion and diversity projects.

Shift supervisor · Big Fernand, Val d'Europe (France)

August 2024 – February 2025

- I supervised and trained the service team, and oversaw quality, hygiene and cash handling.

Graphic designer, self-employed · France

2023 – 2024

- I designed a logo for a personal trainer.

Graphic design apprentice · School Online University (France)

October 2022 – October 2023

- I created digital marketing materials: banners, infographics and social media graphics.
- I laid out newsletters, brochures and promotional documents with the marketing team.

EDUCATION

Bachelor in Graphic Design · MJM Graphic Design, Paris

2021 – 2024

Certificate in Management and Entrepreneurship · School

Online University

2024

VOLUNTEERING

Volunteer · Fédération du Scoutisme

Français (France)

2012 – 2022